

# NABA

NUOVA ACCADEMIA  
DI BELLE ARTI

## COMPETITION ANNOUNCEMENT

---

25 Scholarships

POSTGRADUATE  
PROGRAMMES  
A.Y. 2021/22

**Partial tuition fee coverage for NABA Masters of Arts and Academic Masters.**

In order to promote excellence in academic disciplines, NABA intends to support highly motivated and talented young people, by offering 25 scholarships covering up to 50% of the tuition fees to attend Two-year Masters of Arts and One-year Academic Masters starting in October 2021.

Scholarships will be awarded based on the evaluation of the candidates' project, created starting from the brief of the chosen programme.

### Who can participate?

→ Applicants having a University BA Degree Certificate or a First Level Academic Diploma or equivalent title, earning that qualification within the last term of Academic Year 2020/21;

→ The selection will be also open to applicants having a proven professional experience in relevant fields for the chosen educational path.

### How can I subscribe to this initiative?

All interested students can submit their application by presenting their project according to each brief's deliverables, filling in the Application Form (downloadable at the link <https://bit.ly/3aCpX2S>) \* and uploading the complete digital documentation to the following URL: <http://competition.naba.it>

Otherwise materials can be sent by e-mail to: [int.info@naba.it](mailto:int.info@naba.it)

After submitting their applications, candidates will receive a confirmation e-mail within 48 hours. If candidates do not receive a confirmation, they should write to: [int.info@naba.it](mailto:int.info@naba.it)

The deadline for sending applications is April 16<sup>th</sup>, 2021.

### What to submit?

→ Project according to each brief's deliverables;

→ Application Form (downloadable at the link <https://bit.ly/3aCpX2S>);

→ Curriculum Vitae;

→ Artistic/professional portfolio of projects;

→ Motivation letter;

→ Previous transcripts/mark sheet and University Degree Certificate or First Level Academic Diploma (if already earned when making the application);

→ Valid Passport copy.

Candidates are asked to send their materials in English or Italian and in two files in PDF format: one including the competition project and one including the remaining materials.

### Who will be awarded the scholarship?

Applications will be evaluated and selected by the Faculty of the pertaining Post-graduate Programme and by the Admissions Jury.

In case of equal assessment, the highest position in the list will be graded according to the weighted average of the exams passed during the Undergraduate Degree/First Level University Diploma until the date of application for admission.

### Prizes

The best projects will be awarded one of the 25 scholarships covering up to 50% of the tuition fees to attend the first year of the selected Master of Arts or Academic Master Programme starting in October 2021.

Prizes will be calculated on the standard tuition fee amounting to:

→ €18.200 for EU and non-EU passport holders (Regional Tax for Academic Studies and Graduation Thesis Fee are not included) for one of the NABA Master of Arts Programmes;

→ €15.000 for EU passport holders (Graduation Thesis Fee is not included) for one of the NABA Academic Master Programmes;

→ €19.000 for non-EU passport holders (Graduation Thesis Fee is not included) for one of the NABA Academic Master Programmes.

### When will the results be communicated?

The results will be communicated by e-mail to students within April 27<sup>th</sup>, 2021.

### How do I accept my scholarship?

Candidates who have been awarded a scholarship must enrol within and no later than May 4<sup>th</sup>, 2021, otherwise the scholarship will be cancelled.

Scholarships which are awarded but not accepted will be transferred to the following candidate in the list, provided that the latter will be deemed as eligible.

### Schedule

April 16<sup>th</sup>, 2021 - Deadline for submitting complete application documents and competition project;

April 27<sup>th</sup>, 2021 - Communication of results to participants;

May 4<sup>th</sup>, 2021 - Deadline for winners to enrol to the chosen programme.

### General conditions

→ Every moral or paternity right as to the project remains property of the author.

→ The projects/portfolios sent to NABA will not be returned.

→ NABA is entitled not to award the scholarship if the projects are deemed not to meet the suitable standards defined by the jury. The jury will judge at its own discretion and its decision is final.

→ The scholarships referred to in this competition announcement cannot be combined with DSU scholarships or other economic grants offered by NABA.

→ Policy for renewal to the 2<sup>nd</sup> Academic Year in case of Master of Arts Programmes:

■ Achievement of at least 40 credits by the end of the 3<sup>rd</sup> exams session - Fall/September;

■ Weighted average not lower than 27/30 by the end of the 3<sup>rd</sup> exams session - Fall/September.

→ In order to obtain the renewal of the scholarship for the 2<sup>nd</sup> Academic Year, the recipient should comply with NABA re-enrolment procedure and meet the requirements mentioned here above. At the end of the third exam session (Fall/September), the Registration Office will check whether the recipient meets the requirements to renew the scholarship. Scholarship confirmation will be communicated to the student by October 31<sup>st</sup>.

→ For Masters of Arts all scholarship amounts will be deducted for every Academic Year from the last instalment of Tuition Fees.

→ In case of Academic Master Programmes, the scholarship will be deducted from the balance of the tuition fee.

→ Scholarship amounts for Two-year Master of Arts Degrees are calculated out of the yearly total cost net of the Regional Tax for the Right to University Education equal to €140.

→ The scholarship will be no longer applicable in case the student: does not enrol to NABA within the deadline set out by the competition announcement; renounces to attend university or demands to be transferred to another Academy/University; incurs in more serious disciplinary penalties than written reprimand for infractions against NABA.

→ Awarded prizes cannot be deferred to future intakes of the programme or to a different programme.

→ Selected participants accept that part of their work will be published on websites and/or social media channels of the institutions involved.

\*The application fee is waived for competition participants.

# MASTER OF ARTS IN PRODUCT AND SERVICE DESIGN



IN COLLABORATION WITH

**ALESSI**

*View of the installation by Alessandro Mendini Ecosistema Alessi per Design. La Sindrome dell'Influenza, Triennale Milano, 6 April 2013 - 23 February 2014, ph. by Paolo Rosselli. Courtesy Triennale Milano*

## NEW HUMANITY

### INTRODUCTION

We are increasingly aware of how the models, which supported last century's developments, are giving in to other systems and strategies that are related to a design-centred culture.

Design has been working for years at the creation of beauty, well-being and future shown in our metropolises, architectures, interiors and products.

By the side of the industry, the Design Culture has accepted its logics, its mechanisms and values, adopting problem solving strategies and playing a primary role in the systems of production, distribution and consumption; in key moments of the industrial history, this attitude opened up new ways of approaching the creation of man's "home and things".

### PROJECT BRIEF

For this competition we ask you to "divine" the changes that the objects of our new everyday life might undergo, in consideration of the possible transformation of the contemporary society.

Think of micro projects, home tools collections (including objects that are no longer in use), capable of showing possible future scenarios based on paradigms and values that are linked to a different idea of living:

- New ways of creating and manufacturing;
- New ways of consuming and using;

- New ideas of wellbeing and beauty;
- Small projects that contain hints of a new design season for "things and homes" of a New Humanity.

### DELIVERABLES

Participants are required to submit:

- A Graphic work representing their project idea (PDF file, A3 landscape format, 3 pages maximum);
- Application Form and all the Documents specified in the Competition Announcement section "What to submit?".