



NABA

NUOVA ACCADEMIA DI BELLE ARTI

COMPETITION
ACADEMIC MASTER IN
CONTEMPORARY ART
MARKETS

IN COLLABORATION WITH

OPEN
SERVIZI PER L'ARTE
CARE

THE GLOBAL CONTEMPORARY

The pictured collection

COMPETITION 2017

INTRODUCTION

As part of the competition, candidates are invited to act as art advisors and to submit a proposal collection of 15 works by artists of different generations and geographical origins.

In recent years, contemporary art in the western world has opened its doors to different latitudes and ages: from China to Africa, from Latin America to India. The art system has consequently become a fabric in which present day images intertwine with art from the past and with that of popular traditions.

The German art critic Hans Belting describes these new cultural worlds with the expression: "The Global Contemporary": from museums to the market, different iconographic traditions coexist with the international language of art and give shape to a new imagery and new forms of collecting.

Large exhibitions, such as Venice Biennale or Documenta, international art fairs, such as Frieze, Art Basel and Miart, as well as auction houses with special sales, facilitate communication between modern masters and young contemporary talents, encouraging antique trade to open up to modern forays and enabling yesterday's tribal art to be compared on a par with western traditions.

Large galleries have offices in several continents and the languages and generations of their artists entwine.

PROJECT BRIEF

Students are invited to submit a dossier containing 15 works, comparing contemporary art with works from different cultures and periods.

Consulting exhibition catalogues, auction house and gallery websites, candidates are required to select a collection of works, which are to be described individually in a data sheet (author, technique, date, size, origin and price, where available) and write an introductory text presenting the collection and the reasons behind their choices.

JURY

The projects submitted by candidates will be assessed and selected by:

MARCO SCOTINI - Director of NABA's Visual Arts Department, Artistic Director at FM Contemporary Art Centre, Milan.

ANTONELLA CRIPPA - Art Advisor, OPEN CARE, Milan.

WALTER GUADAGNINI - Unicredit Artistic Board

ADRIANA POLVERONI - Journalist and Essayist, Director of Exibart, Rome

AUDIENCE

The competition is open to candidates with a **three-year bachelor's degree** or a **level I academic diploma**, (or who are waiting to attain this qualification within the last session of a.y. 2016/17), in arts, humanities, economics or legal disciplines, interested in learning more about the art market and the valorisation of collections.

The competition is also open to candidates with proven professional experience in the art world.

DELIVERABLES

Competition participants are requested to submit:

- A **PROJECT PROPOSAL** to be submitted in the form of a **text explaining the concept** (maximum 2 A4 pages), in addition to a dossier containing the **15 selected works and relevant data sheets**, any graphical designs, photoediting or any other technique (maximum 18 A4 sheets), and any other additional materials on digital media (CD, DVD, USB key with visualisation of the project, photos, 3D, designs, drawings etc. in a pdf format).

Candidates are also required to submit:

- Detailed curriculum vitae
- Motivation statement
- Copy of Degree Certificate
- Academic Transcripts
- NABA Master Programs Application Form – Academic Year 2017/2018*

Candidates are asked to send their materials in English or Italian language and in two files in PDF format: one including competition project and one including the remaining materials.

** Application fee is waived for competition participants*

PRIZES

The five best projects will be awarded a scholarship for partial coverage of the tuition fee to attend the Academic Master in Contemporary Art Markets starting in September 2017:

- 1st prize: nr. 1 scholarship covering **60%** of the tuition fee to attend the Academic Master
- 2nd prize: nr. 1 scholarship covering **50%** of the tuition fee to attend the Academic Master
- 3rd prize: nr. 1 scholarship covering **40%** of the tuition fee to attend the Academic Master
- 2 special mentions covering **20%** of the tuition fee to attend the Academic Master

Prizes will be calculated on the standard tuition fee amounting to:

1-year Academic Master Programs

€12.950 (for EU passport holders –Diploma Fee is not included)

€16.250 (for non-EU passport holders - Diploma Fee is not included)

SCHEDULE

- **May 12th 2017** - Deadline for submitting applications and projects
- **June 6th 2017** - Communication of results to participants
- **June 13th 2017** - Deadline for winners to matriculate in the Academic Master in Contemporary Art Markets

DELIVERY INFORMATION

Projects in digital format must be uploaded to the following address:

www.competition.naba.it

or sent by e-mail to:

int.info@naba.it

Paper works must be sent to:

NABA Nuova Accademia di Belle Arti

International Admissions Office

Via Darwin, 20

20143 Milan, Italy

When you submit your project, you will receive a confirmation within 48 hours that your submission was received. If you do not receive a confirmation, let us know at int.info@naba.it.

ELIGIBILITY

Candidates holding a first-level academic diploma or BA degree, or about to graduate within the academic year 2016/17 and with a knowledge of the Italian equal to a B1 Common European Framework of Reference for Languages (IELTS 5.0 or equivalent for English programs).

GENERAL TERMS AND CONDITIONS

- Every moral or paternity right as to the project remains property of the author.
- The projects sent to NABA will not be returned.
- NABA is entitled not to award the scholarship if the projects are deemed not to meet the suitable standards defined by the jury. The jury will judge at its own discretion and its decision is final.
- The scholarship presented in this public announcement can not be combined with other economic reductions offered by NABA.
- The scholarship will be deducted from the balance of the tuition fee.
- The assigned scholarship which will not be confirmed could be transferred to the next candidate in the ranking list.
- Participants that will be selected accept that part of their work will be published on Websites and/or Social Media channels of the institutions involved.

MASTER IN CONTEMPORARY ART MARKETS

The Master in Contemporary Art Markets is an intensive study path directed at providing students with the means to interpret art market structures and dynamics, with particular focus on contemporary languages. The course includes theoretical lessons in the classroom, as well as workshops, curricular internships and visits to galleries, fairs, foundations and museums.

The Master programme aims to train professionals capable of fulfilling a wide range of roles in the modern and contemporary art sector: project managers for galleries, museums and foundations, specialists and administrators at auction houses, art advisors, private collection curators, cataloguers of artist funds and archives, communication managers, art financial services and legal consultants.

INFORMATION



For more information, please send an e-mail with your inquiries to:

int.info@naba.it

www.naba.it