



**INTERNATIONAL  
COMPETITION**  
*Academic Master in*  
**PHOTOGRAPHY AND  
VISUAL DESIGN**

IN COLLABORATION WITH



# Multimedia

**COMPETITION 2017**

## PROJECT BRIEF

Since its début in the world of media, photography has built multiple and fruitful relationships with various artistic disciplines, such as painting, architecture, literature, cinema and music... Examples include the narratives of the work of Sophie Calle or the work of Boris Mikhailov, who draws on his prints, or Thomas Demand, who combines photography with sculpture, playing on references between images and three-dimensional models. In these examples, the materials do not constitute the mere theme of the photography and the photographs do not depict architecture or paintings through the lens, but combine with the same in a deeper structural level, altering specificity and purpose. The perception of photography as a single, distinct discipline has fallen by the wayside, in favour of new conceptual and material interactions: the limits of photography have become unstable boundaries and other disciplines are now included within the same to form a composite language. The resulting interdisciplinarity is the outcome of this network of integration and synergy. Photography is no longer alone.

Project by M.A. in Photography and Visual Design student

## AUDIENCE

The competition is open to candidates willing to approach the world of photography, arts, national and international communication and combine a solid historical and cultural base with highly developed technical and practical skills necessary for success in national and international markets.

## DELIVERABLES

A piece of work developing the proposed theme, employing a **minimum of one and a maximum of 20 photographic images**. The piece is to be accompanied by a **text** of a maximum length of one page (1800 key strokes), which describes the work carried out. The project may be submitted as a hard copy or on digital media (CD, DVD, USB flash drive, with the files saved in pdf format).

Candidates are also required to submit:

- Personal portfolio of works and projects
- Detailed curriculum vitae
- Motivation statement
- Copy of Degree Certificate
- Academic Transcripts
- NABA Master Programs Application Form – Academic Year 2017/2018\*

*Candidates are asked to send their materials in English or Italian language and in two files in PDF format: one including competition project and one including the remaining materials.*

*\* Application fee is waived for competition participants*

## JURY

Projects will be evaluated and selected by the Faculty of the Master in Photography and Visual Design.

## PRIZES

The five best projects will be awarded a scholarship for partial coverage of the tuition fee to attend the Academic Master in Photography and Visual Design starting in September 2017:

- 1st prize: nr. 1 scholarship covering **60%** of the tuition fee to attend the Academic Master
- 2nd prize: nr. 1 scholarship covering **50%** of the tuition fee to attend the Academic Master
- 3rd prize: nr. 1 scholarship covering **40%** of the tuition fee to attend the Academic Master
- 2 special mentions covering **20%** of the tuition fee to attend the Academic Master

Prizes will be calculated on the standard tuition fee amounting to:

1-year Academic Master Programs:

**€12.950** (for EU passport holders –Diploma Fee is not included)

**€16.250** (for non-EU passport holders - Diploma Fee is not included)

## SCHEDULE

- **May 12<sup>th</sup> 2017** - Deadline for submitting applications and projects
- **June 6<sup>th</sup> 2017** - Communication of results to participants
- **June 13<sup>th</sup> 2017** - Deadline for winners to matriculate in the Academic Master in Photography and Visual Design

## DELIVERY INFORMATION

Projects in digital format must be uploaded to the following address:

**www.competition.naba.it**

or sent by e-mail to:

**int.info@naba.it**

Paper works must be sent to:

NABA Nuova Accademia di Belle Arti  
International Admissions Office  
Via Darwin, 20  
20143 Milan, Italy

When you submit your project, you will receive a confirmation within 48 hours that your submission was received. If you do not receive a confirmation, let us know at: [int.info@naba.it](mailto:int.info@naba.it)

## ELIGIBILITY

Candidates holding a first-level academic diploma or BA degree, or about to graduate within the academic year 2016/17 and with a knowledge of the Italian/English language (according to the medium of instruction of the program) equal to a B1 Common European Framework of Reference for Languages (IELTS 5.0 or equivalent for English programs).

## GENERAL TERMS AND CONDITIONS

- Every moral or paternity right as to the project remains property of the author.
- The projects sent to NABA will not be returned.
- NABA is entitled not to award the scholarship if the projects are deemed not to meet the suitable standards defined by the jury. The jury will judge at its own discretion and its decision is final.
- The scholarship presented in this public announcement can not be combined with other economic reductions offered by NABA.
- The scholarship will be deducted from the balance of the tuition fee.
- The assigned scholarship which will not be confirmed could be transferred to the next candidate in the ranking list.
- Participants that will be selected accept that part of their work will be published on Websites and/or Social Media channels of the institutions involved.

## ACADEMIC MASTER IN PHOTOGRAPHY AND VISUAL DESIGN

*This Academic Master program, provides training for the different professionals involved in the production, management and distribution of photographs, from photographers to archivists, from photo-editors to organizers of exhibitions or photographic related events.*

*The course is based on theoretical and methodological studies as well as activities performer in a wide range of contexts, for students to be involved in multiple projects and expand their personal portfolios and the network of relations, which would facilitate professional development.*

## INFORMATION



For more information, please send an e-mail with your inquiries to [int.info@naba.it](mailto:int.info@naba.it)

[www.naba.it](http://www.naba.it)